#### Service Offering: Airbnb Business Website Support

##### Scope of Work:

1. **Website Design and Development:**

- Customized website design tailored to showcase Airbnb listings, amenities, and property details.

- Integration of booking functionality to allow guests to check availability and make reservations directly on the website.

1. **Search Engine Optimization (SEO)**:

- Optimizing website content and structure to improve visibility in search engine results, attracting more potential guests.

3. **Property Management System Integration:**

- Integration of a property management system (PMS) to streamline booking management, guest communication, and property listings.

4. **Responsive Design:**

- Ensuring the website is fully responsive and optimized for seamless user experience across devices, including desktops, tablets, and smartphones.

1. **Enhanced Features:**

- Incorporation of additional features such as photo galleries, virtual tours, guest reviews, and local area information to enhance the user experience.

6. **Marketing and Promotion:**

- Assistance with marketing strategies to promote the Airbnb listings and attract more guests, including social media integration and email marketing campaigns.

7. **Ongoing Support and Maintenance:**

- Providing ongoing technical support, website updates, and maintenance to ensure the website remains secure, up-to-date, and functional.

**Benefits:**

1. **Increased Visibility: A** professionally designed website with SEO optimization increases visibility and attracts more guests to your Airbnb listings.

2. **Enhanced Guest Experience:** A user-friendly website with intuitive booking functionality enhances the guest experience, leading to higher satisfaction and positive reviews.

3. **Streamlined Management:** Integration of a property management system streamlines booking management, guest communication, and property listings, saving time and effort.

4. **Personalized Service:** Tailored solutions and ongoing support ensure personalized service to meet your specific needs and goals as an Airbnb host.

##### Airbnb Business Website Support Pricing Plan

**Basic Package: $400**

Customized website design and development

Integration of booking functionality

Responsive design for mobile compatibility

Basic SEO optimization for improved visibility

Property management system (PMS) integration

One month of post-launch support

**Standard Package: $800**

Everything included in the Basic Package

Enhanced features such as photo galleries, virtual tours, and guest reviews

Social media integration for marketing purposes

Three months of post-launch support

Additional customization options available

**Premium Package: $1,500**

Everything included in the Standard Package

Advanced SEO optimization for higher search engine rankings

Email marketing campaign setup and management

Six months of post-launch support with priority assistance

Quarterly website performance reports

**Additional Services:**

Monthly Maintenance and Support: $70/month

Ongoing technical support, website updates, and security maintenance to ensure optimal performance

**Note:** Prices are subject to change based on specific project requirements and additional customization options. Contact us for a detailed proposal tailored to your needs and budget.